



# Case Study

## Jamail Texas Swim Center - UT-Austin, Austin, Texas

### Challenge

Renowned as one of the best collegiate Olympic-sized competition pools in the world, the Jamail Texas Swim Center at The University of Texas at Austin holds an average of 40 national level swim competitions every year. As a result, its locker room is subject to high-traffic, repeated usage and a challenging moist and humid environment.

In 2007, Charles Logan, director of the Jamail Texas Swim Center, embarked on a month-long renovation of the center's locker room. Not only did he want the room to take on more of a contemporary and inviting appearance, he wanted to ensure that the lockers were highly durable and worthy of customer satisfaction.

"Our old metal lockers were plagued with terrible rust issues," says Logan. "My top goals for this renovation were to improve the overall look of the locker room, use sturdy lockers proven to uphold daily wear and tear - even in a moist and harsh area like a swimming area - and, ultimately, increase the overall satisfaction of those who visit our facility."



## Solution

Because swim locker rooms are notoriously tough environments to keep clean and well-maintained, Logan worked with the university's Planning and Construction Services department to facilitate the renovation. While the size of the locker room remained unchanged, the new, burnt orange and white colors (the university's school colors) provided a warm and spirited feel.

Perhaps the most dramatic change in the room was replacing the centerpiece of the space - hundreds of old, weathered steel lockers. The old lockers, which were badly rusted and damaged, were replaced with Bradley's Lenox® Lockers made of a solid high-density polyethylene that remains unaffected by moisture, humidity, and chlorine, making them rust-resistant. With an absorption rate of nearly zero, the lockers resist odors, and are designed to withstand impact, dents and scratches that would easily damage metal lockers.

Logan specified the color "Spice" for the two-tiered Lenox Lockers to reinforce the room's new burnt orange color scheme. The restored locker room now holds 250-plus sturdy lockers - including Texas Governor Rick Perry's own personal locker space - which have withstood the swimming area's harsh conditions since 2007.

## Solid Plastic Lockers Outperform Metal Lockers

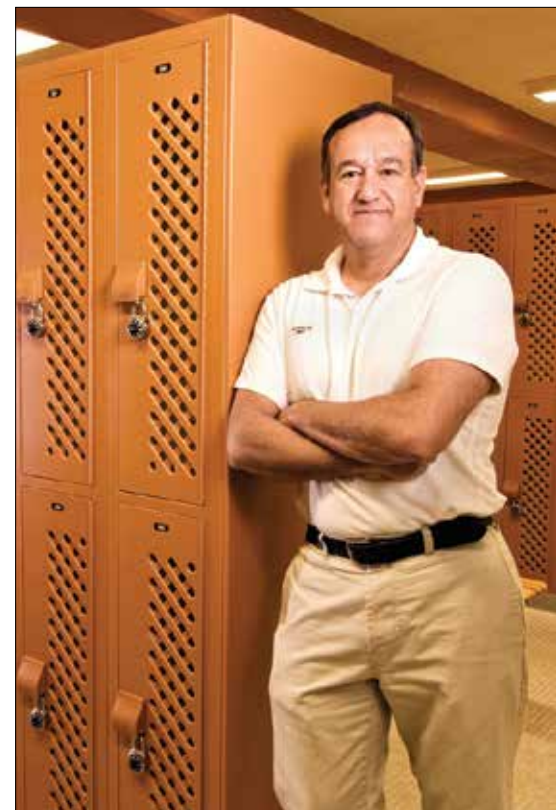
"Lenox Lockers have so many advantages over metal lockers that our choice to go with these plastic lockers was a no-brainer," Logan says. "Aside from their durability, they were very easy to install because they are shipped in one solid piece so they're ready to go after unpacking. Plus, the lockers have been easy to clean and maintain - markers and dirt can be wiped right off with a rag and regular cleaning solution. Needless to say our staff has been very pleased."

Logan was also pleased to learn that Lenox Lockers come with a 20-year guarantee. "It's obvious that everything from the lockers' doors, shelves and handles are more durable than sheet metal," he says, "but it's nice to have a guarantee to back up the product."

"It's been almost two years since installation, and these lockers continue to look excellent and show no signs of damage," Logan says. "We've heard many positive comments from visitors, so I'm glad to say that Lenox Lockers helped achieve my original goal of raising customer satisfaction."

"We've heard many positive comments from visitors, so I'm glad to say that Lenox® Lockers helped achieve my original goal of raising customer satisfaction."

Charles Logan  
Director  
Jamail Texas Swim Center



+1 262 251 6000  
800 BRADLEY [bradleycorp.com](http://bradleycorp.com)  
W142 N9101 Fountain Boulevard  
Menomonee Falls, WI 53051



3974-0714