INDUSTRY NEWS

Bradley honors sales reps of the year

MENOMONEE FALLS, WIS. — As part of its 85th Anniversary celebration, Bradley Corp. recently recognized Reps of the Year for Divisions 22 and 10 during the company's three-day national sales meeting at the Atlantis Resort on Paradise Island in the Bahamas.

Steve Van Straten of Rep Source LLC, Reynoldsburg, Ohio, was honored as Division 22 Rep of the Year for 2006. "Steve achieved unbelievable sales of \$3 million," said Tim Schoenecker, Bradley's national sales director for the division. "His outstanding sales were not just in one category, but all categories, including thermostatic mixing valves."

What's more, Van Straten earned

his Rep of the Year distinction while dealing with some unique circumstances, including being in the first year of owning and operating Rep Source. "He performed beautifully and didn't miss a beat," Schoenecker added.

The Division 10 Rep of the Year award went to JR Jones and Associates of Centennial, Colo., for the firm's remarkable growth in sales of Bradley accessories, Mills partitions and Lenox Lockers. Similar to Division 22, the Rep of the Year award for Division 10 is based on broad and balanced growth in sales, as well as observations from regional sales managers.

Greg Gecewicz, national sales

manager for Division 10 also commented on the expertise of JR Jones' staff as a determining factor. "Jack Jones, Bonnie Jones, Gregg Chase, Dick Bean and Pam Crowder have gone above and beyond in providing prompt customer service, insightful product and industry knowledge, and continue working to gain the respect of distributors, architects and end users."

For 85 years, Bradley Corp. has designed and manufactured commercial washfountains, and today is the industry's exclusive source for plumbing fixtures, washroom accessories, partitions, emergency fixtures and solid plastic lockers. Headquartered in Wisconsin, Bradley serves the commercial, industrial, health care, recreation, education and corrections markets worldwide. For more info, contact Bradley, telephone: 800/Bradley; fax: 262/251-5817; or online at www.bradleycorp.com.



Division 10 Winner: Steve Zingsheim, Bradley; Bonnie Jones, JR Jones; Don Mullett, Bradley; Bryan Mullett, Bradley; and Greg Gecewicz, Bradley.



Division 22 winner: Tim Schoenecker, Bradley; Steve Zingsheim, Bradley; Steve Van Straten, Rep Source; Don Mullett, Bradley; Bryan Mullett, Bradley.